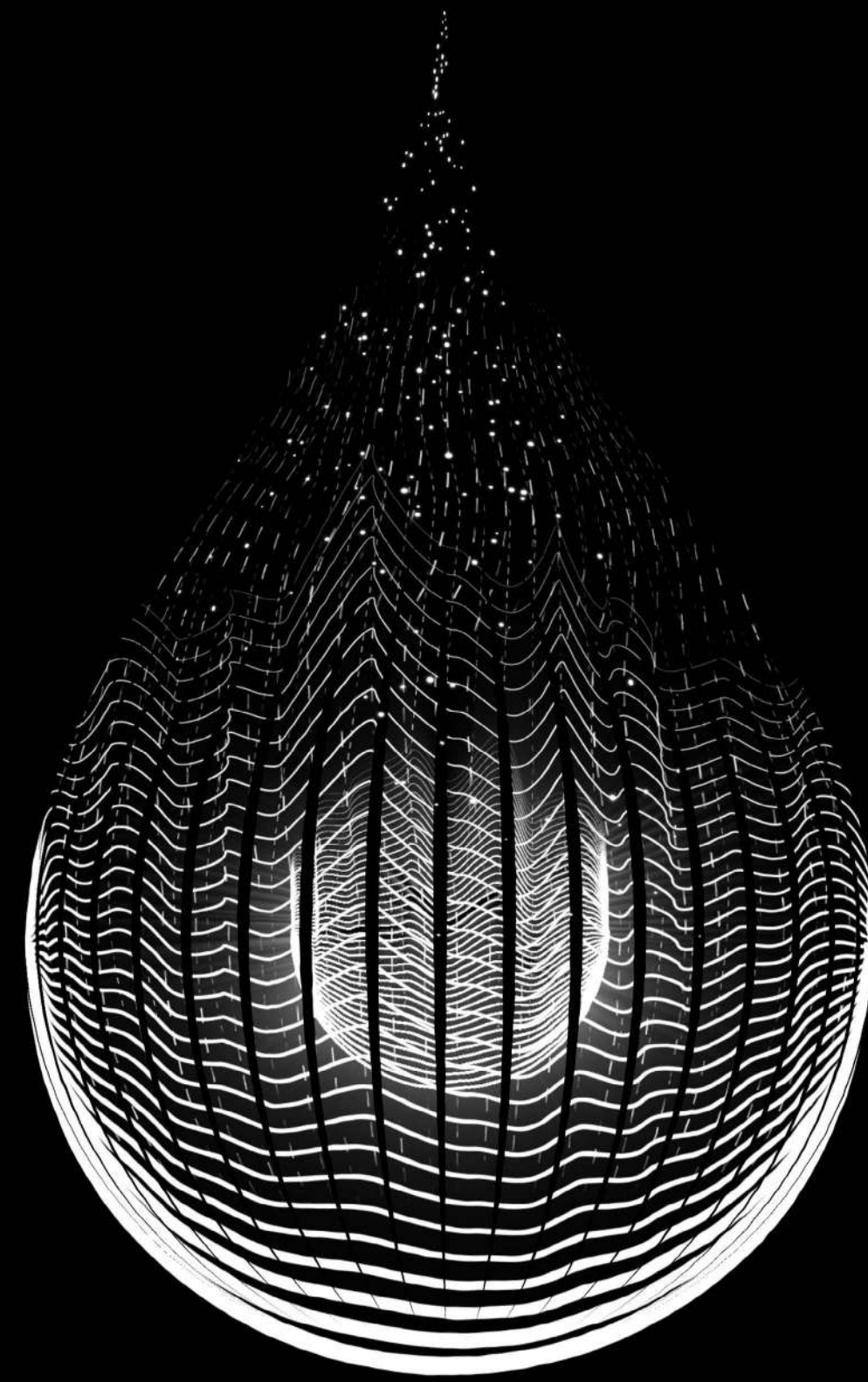




METANOÏA

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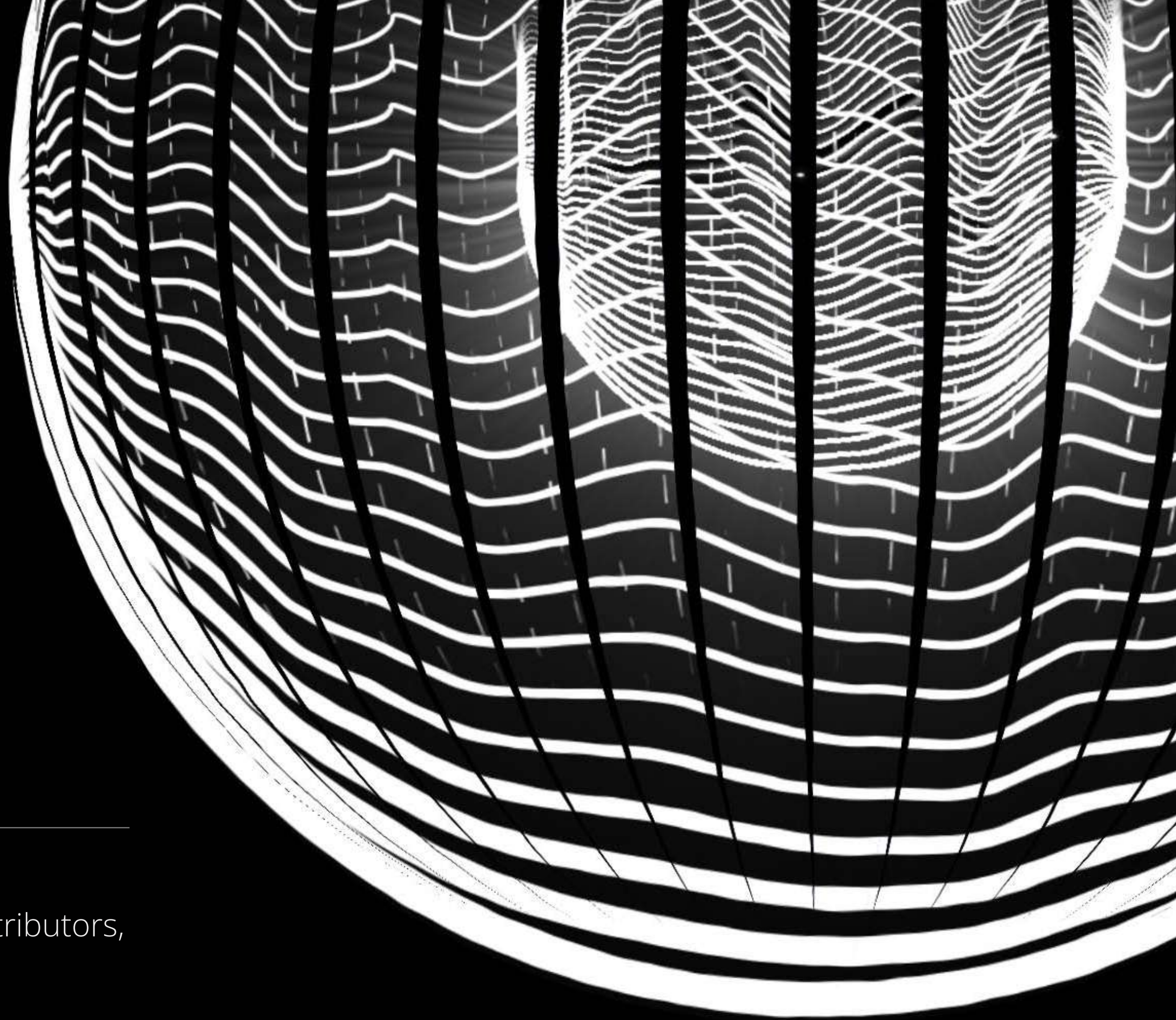
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POSITIONING

Founded in January 2020, **Metanoia** is an agency that offers two major services to French and international distributors, as well as streaming platforms:

- **Poster Creation**
- **Trailer Creation**





POSTER CREATION

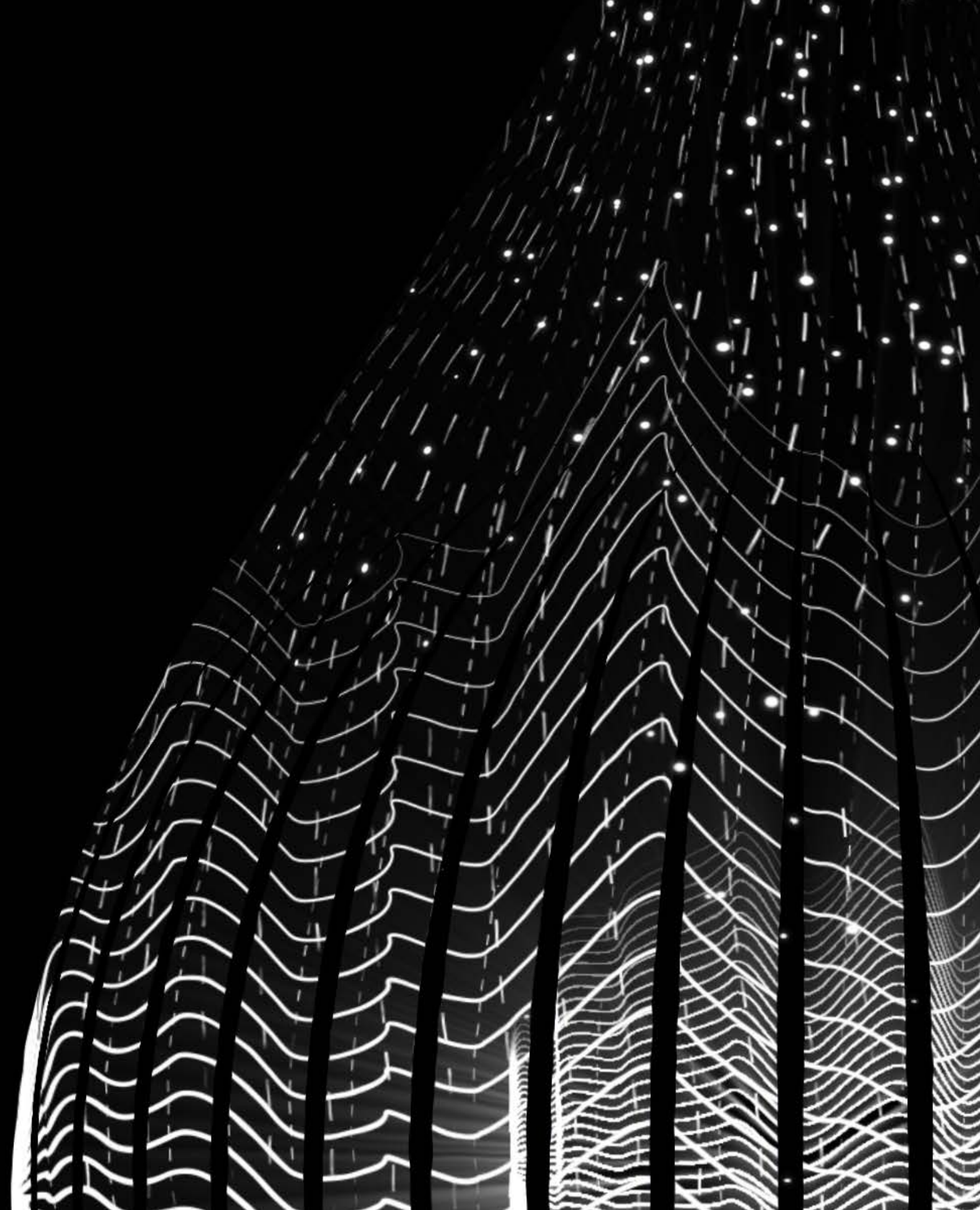
Metanoia provides comprehensive poster creation services, managing the entire ecosystem surrounding visual productions.

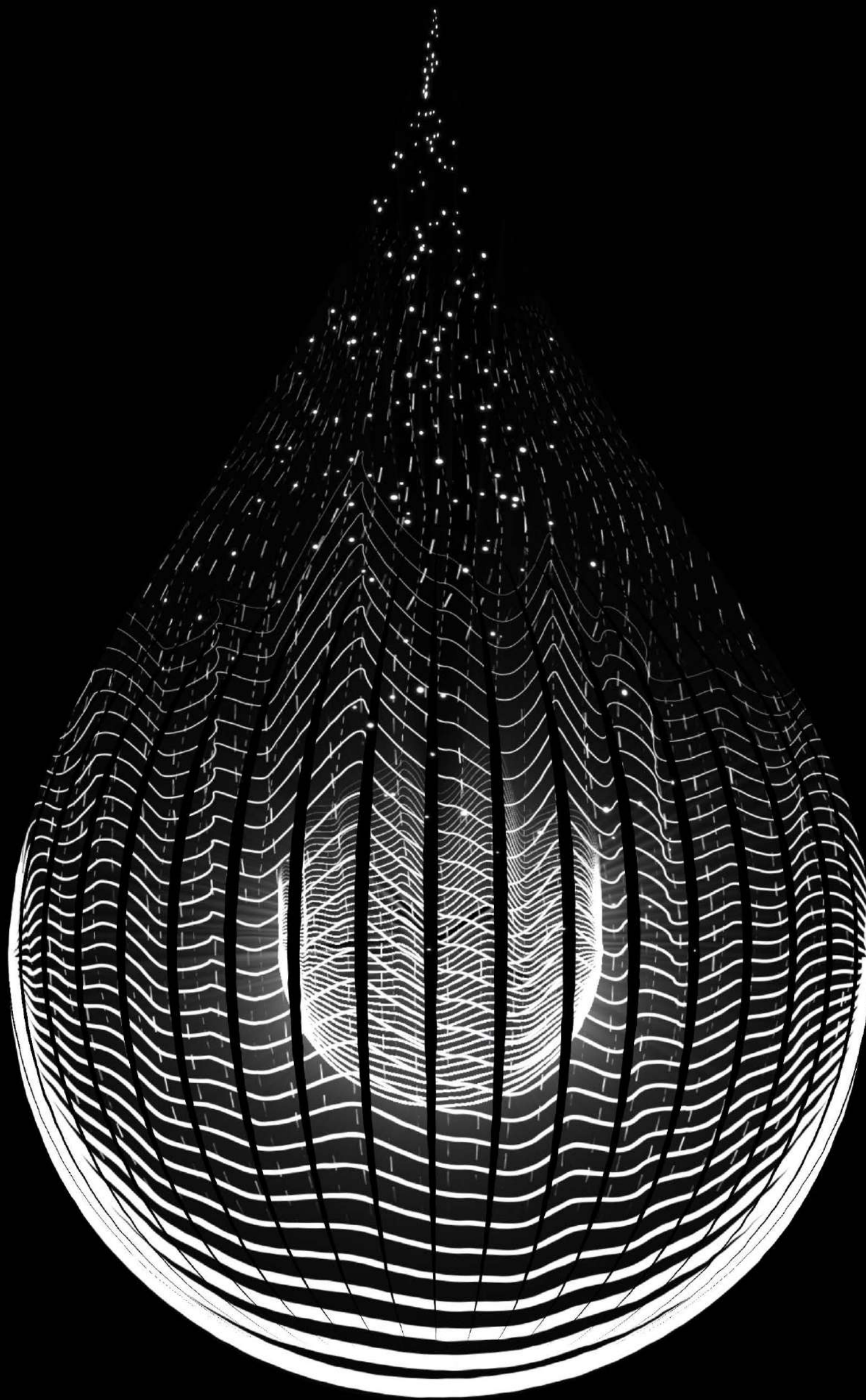
1. **Creative brief proposal**
2. **Rough sketch development**
3. **Title and tagline research**
4. **Photoshoot**
5. **Artistic direction**
6. **Poster design** *with a team of* **graphic designers**
7. **Campaign execution**

TRAILER CREATION

Metanoia specializes in producing trailers, localizations, cutdowns and web modules.

1. **Creative brainstorming based on the film**
2. **Proposals for briefs and positioning angles**
3. **Artistic direction and editing**
with a team of editors and graphic designers
4. **Adaptations, cutdowns and web modules**
5. **Delivery of assets in all required formats**





METANOIA

After 13 years working for major film distributors (*Universal Pictures, UGC Distribution, The Jokers, Fox, Fox Searchlight*) and gaining solid experience in agencies, the CEO of **Metanoia** launched the company in January 2020.

OVER 100 FILMS RELEASED (AS A DISTRIBUTOR)

- **US Blockbusters**
- **French Comedies**
- **French Auteur Films**
- **Independent US Films**

THE VISION

- Bringing a more strategic and marketing-driven approach to visual creations
- Offering a unique expertise at the crossroads of graphic design, artistic direction, distribution, and streaming
- Developing fully realized concepts with the perspective of a marketing director

THE TEAM

1 x CEO

Former distributor (*Universal, UGC Distribution, The Jokers, Fox, Fox Searchlight*)

3 x ART DIRECTORS / GRAPHIC DESIGNERS

Experienced professionals from leading agencies

4 x EDITORS

Experts in visual storytelling and narrative construction

1 x PROJECT MANAGER

Oversees supervision and coordination

2 x COPYWRITERS

Specializing in title and tagline research

1 x ROUGHMAN

Illustrating creative concepts for various shoots

1 x ILLUSTRATOR

Crafting custom hand drawn and digital visual designs

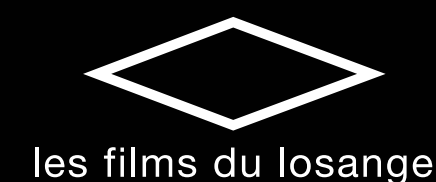
5 x PHOTOGRAPHERS

Specialized in cinema poster shoots



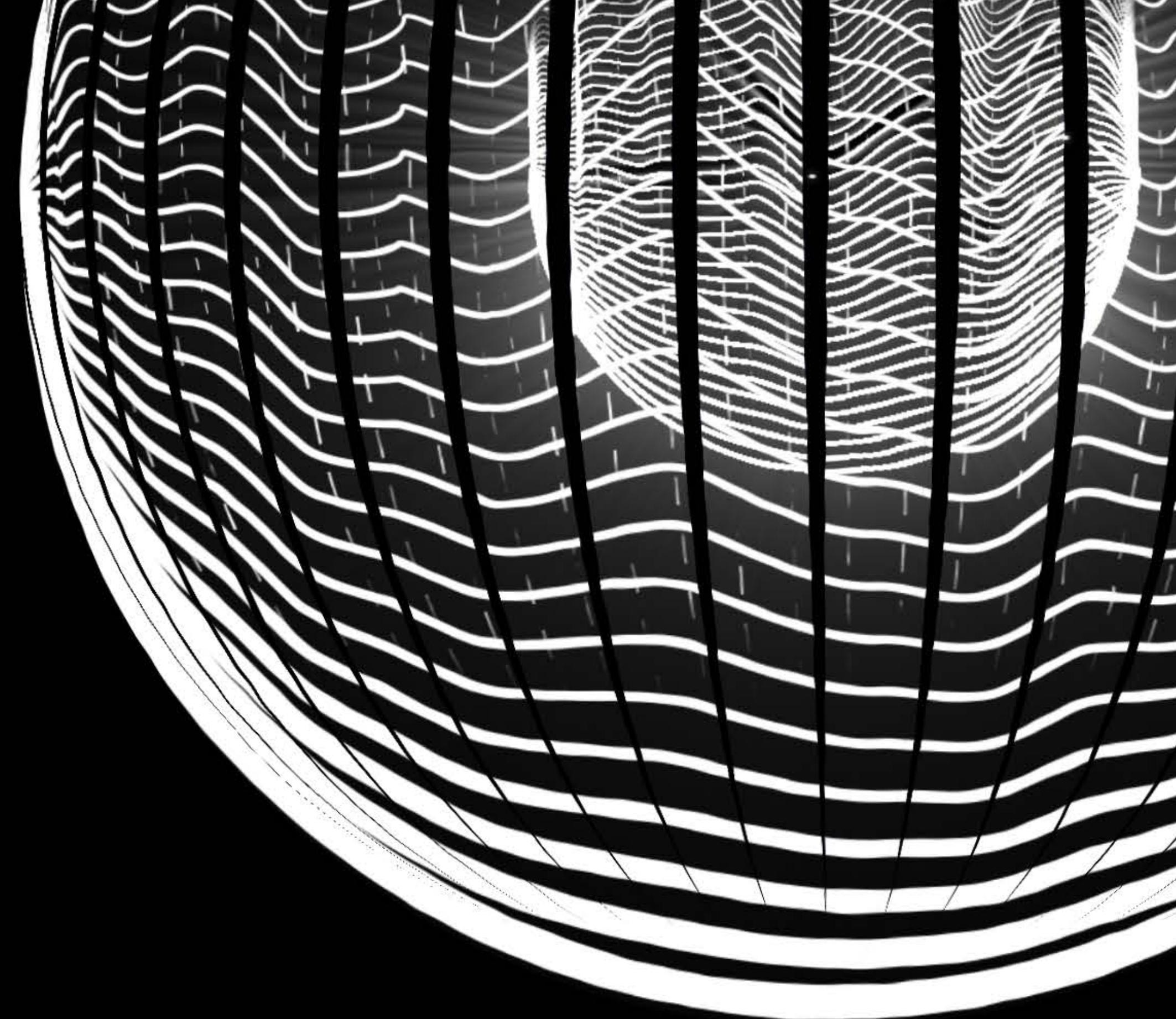
OUR CLIENTS (2020-2025)

Since its creation, Metanoia has collaborated with top industry players, including:

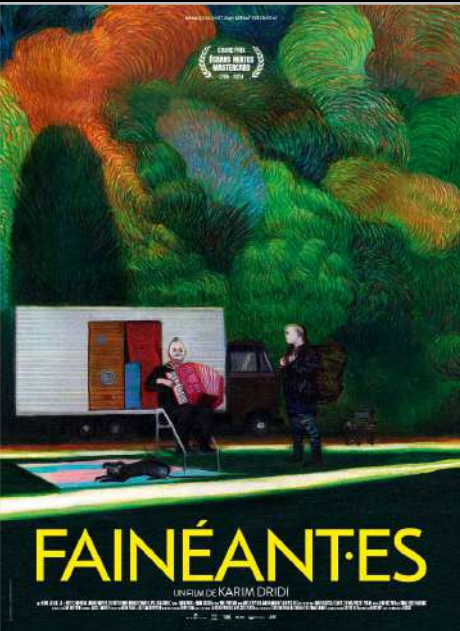
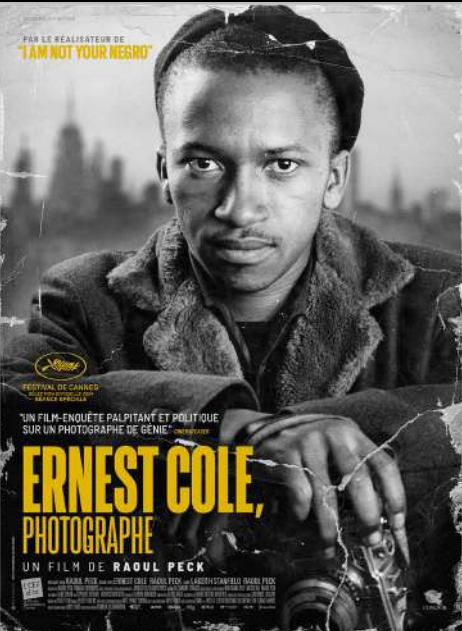
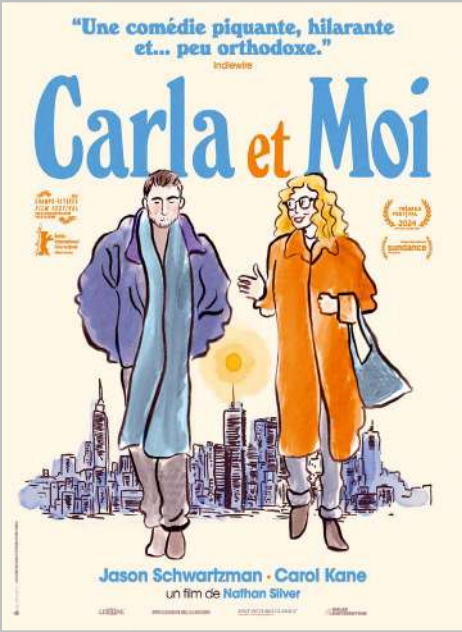


METANOIA POSTERS

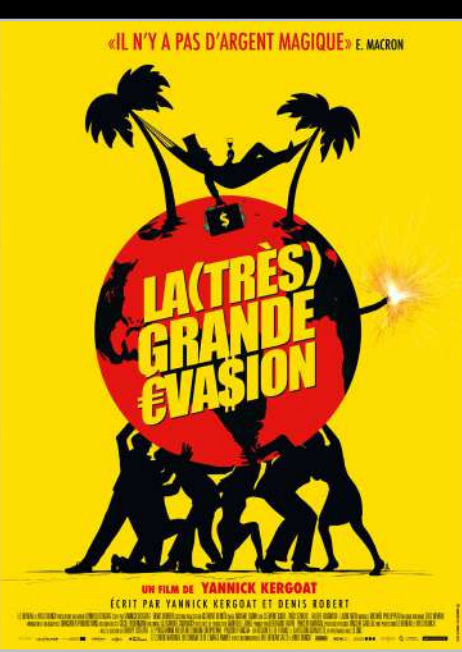
- Over **50 original posters** created since 2020
- Collaboration with the **great majority of distributors** and **platforms**
- **Expertise** across **all types** of films



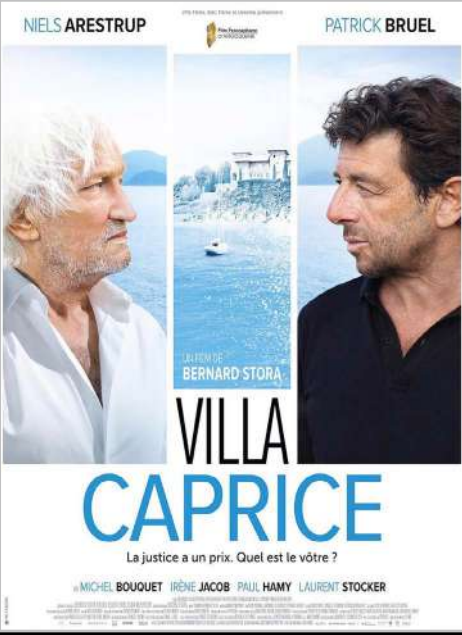
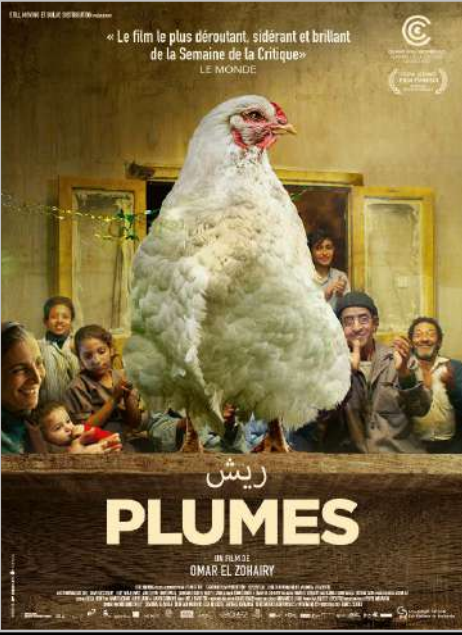
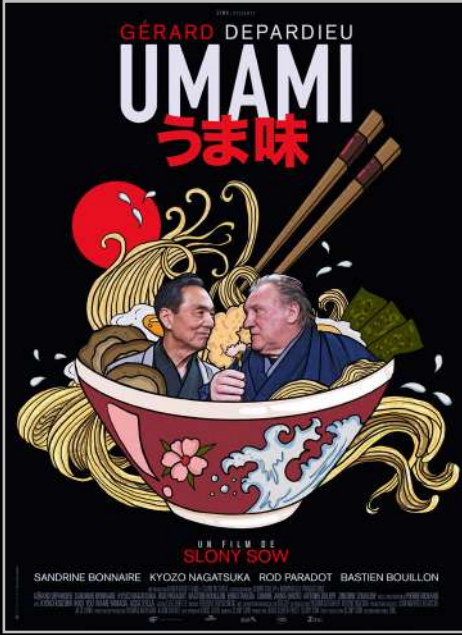
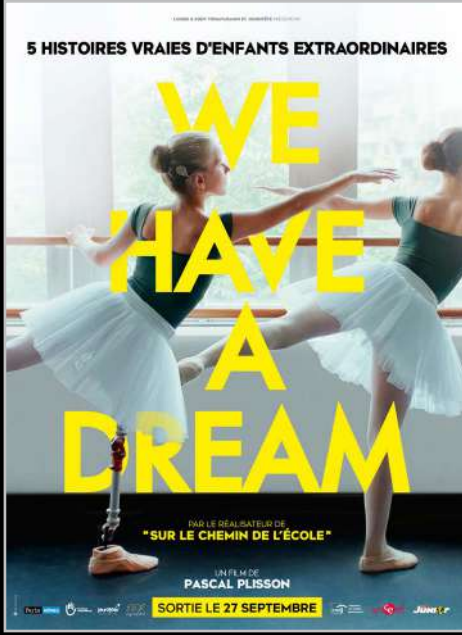
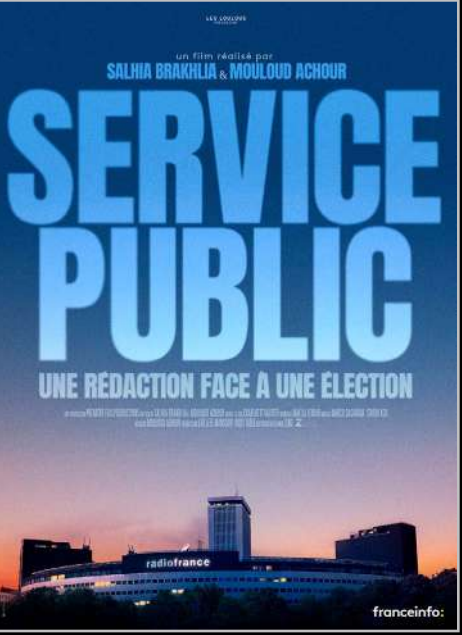
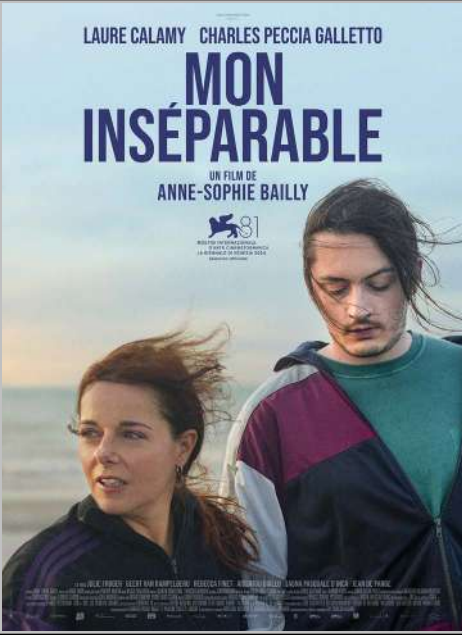
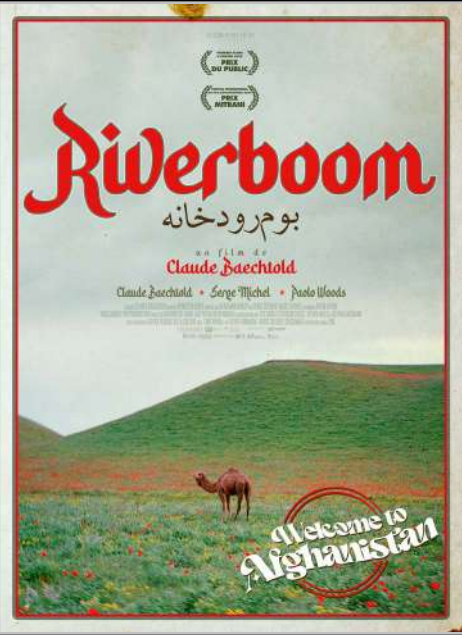
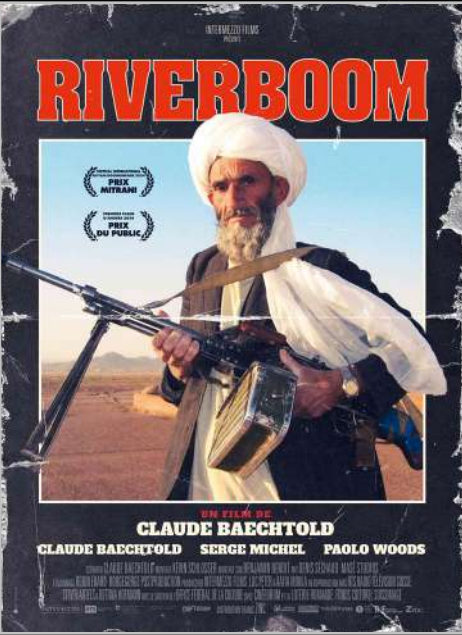
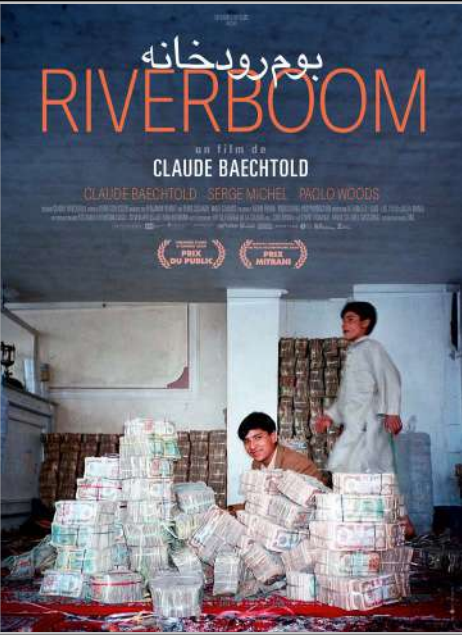
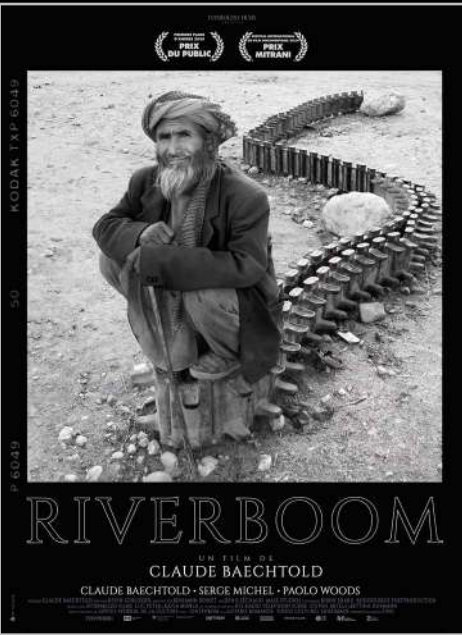
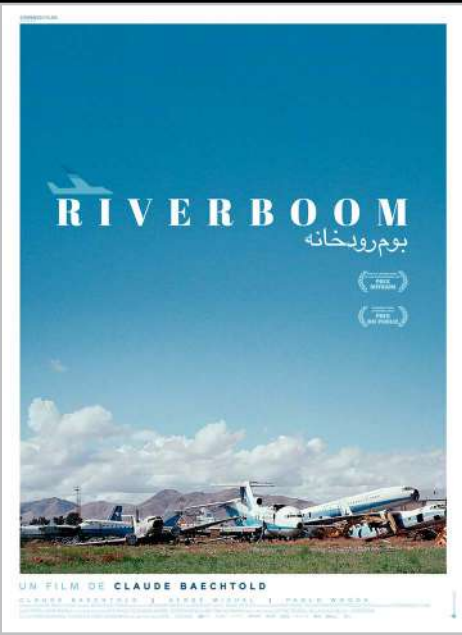
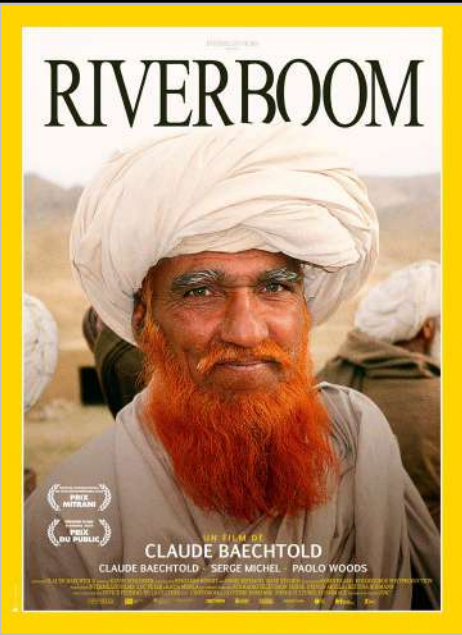
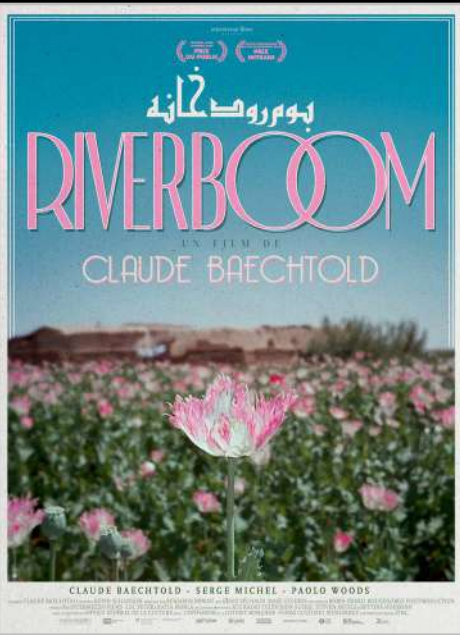
POSTER CREATION



POSTER CREATION

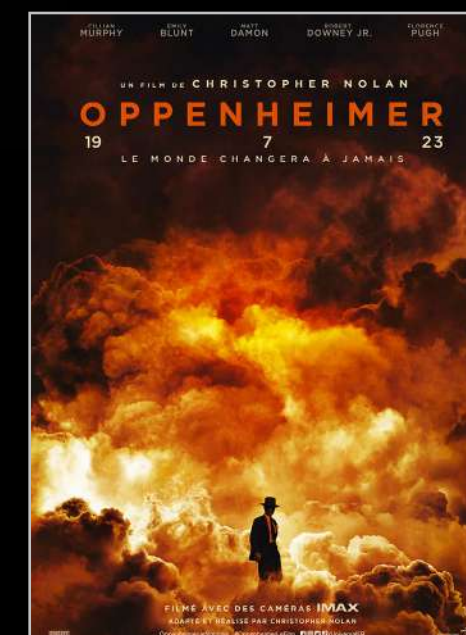
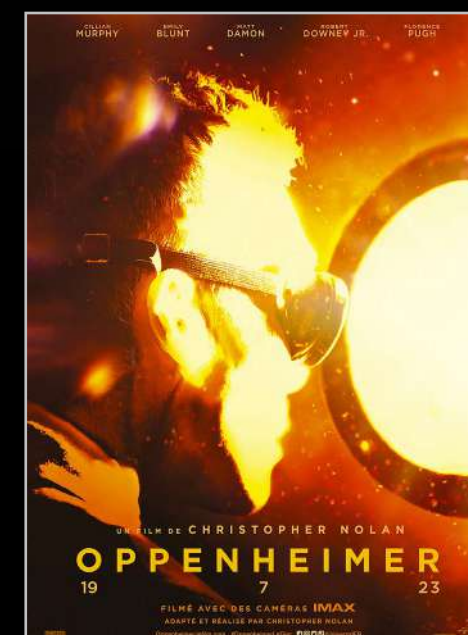


POSTER CREATION



CAMPAIGNS

Over **60 full-scale versioning campaigns** across **print, press, radio, TV, digital** and **special formats**
Including prestigious releases: **OPPENHEIMER** / **MICKEY 17**...



CAMPAINGS

ZENDAYA JOSH O'CONNOR MIKE FAIST

UN FILM DE LUCA GUADAGNINO

CHALLENGERS

ÉCRIT PAR JUSTIN KURITZKES RÉALISÉ PAR LUCA GUADAGNINO

AMAZON MGM STUDIOS AU CINÉMA LE 24 AVRIL PASCAL PICTURES WARNER BROS.

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WILL SMITH

La Méthode Williams

IL AVAIT LE PLAN.
ELLES AVAIENT LE TALENT.

PROCHAINEMENT AU CINÉMA

TOUT CE QUE VOUS IGNOREZ SUR L'ASCENSION DE VENUS ET SERENA

PIERFRANCESCO FAVINO

DANS

DERNIÈRE NUIT À MILAN

UN FILM DE ANDREA DI STEFANO

LE 7 JUIN AU CINÉMA

AUSTIN BUTLER
JODIE COMER
TOM HARDY

THE BIKERIDERS

LE 19 JUIN AU CINÉMA

AUSTIN BUTLER
JODIE COMER
TOM HARDY

TOUT HÉRITAGE
À UN PRIX

ÉCRIT ET RÉALISÉ PAR JEFF NICHOLS

THE BIKERIDERS

AU CINÉMA LE 19 JUIN

INSPIRÉ D'UNE HISTOIRE VRAIE

UN FILM DE SARAH POLLEY

WOMEN TALKING

PAR LES PRODUCTEURS DE MOONLIGHT ET NOMADLAND

ROONEY MARA
CLAIRE FOY
JESSIE BUCKLEY
JUDITH IVEY
BEN WHISHAW
FRANCES McDORMAND

NE RIEN FAIRE. RESTER ET SE BATTRE. PARTIR.

LE 8 MARS 2023 AU CINÉMA

"UN VOYAGE AUX CONFINES
DE LA GALAXIE BOWIE"

"UN DOCUMENTAIRE
ÉLECTRISANT ET FASCINANT"

BOWIE

MOONAGE DAYDREAM

un film de BRETT MORGEN

LE 21 SEPTEMBRE AU CINÉMA

PAR LISA JOY, COCRÉATRICE DE WESTWORLD
ET JONATHAN NOLAN, COAUTEUR D'INTERSTELLAR

HUGH JACKMAN

REMINISCENCE

REVIVRE VOS SOUVENIRS POURRAIT DEVENIR
VOTRE NOUVELLE OBSESSION

LE FILM PHÉNOMÈNE

HAMILTON SEXY DANCE 2

"EUPHORISANT" "GRANDIOSE"
"DU CINÉMA EN GRAND"

D'où l'on vient
(In The Heights)

LE 23 JUIN AU CINÉMA

MICKEY 17 FRENCH CAMPAIGN



OPPENHEIMER FRENCH CAMPAIGN



MISCELLANEOUS FRENCH CAMPAIGNS

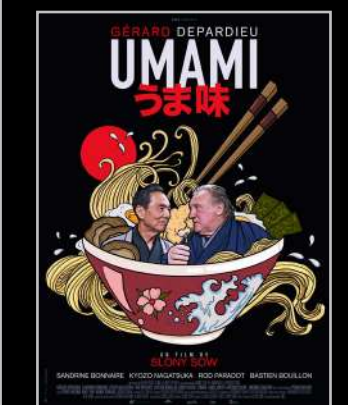
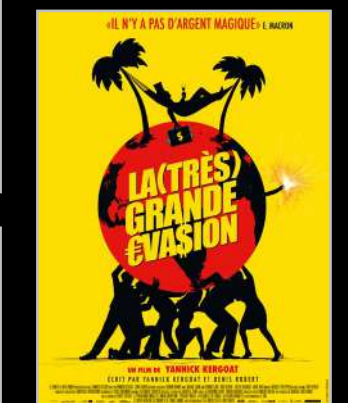


And many more... (the agency handled all the campaigns for his creations).



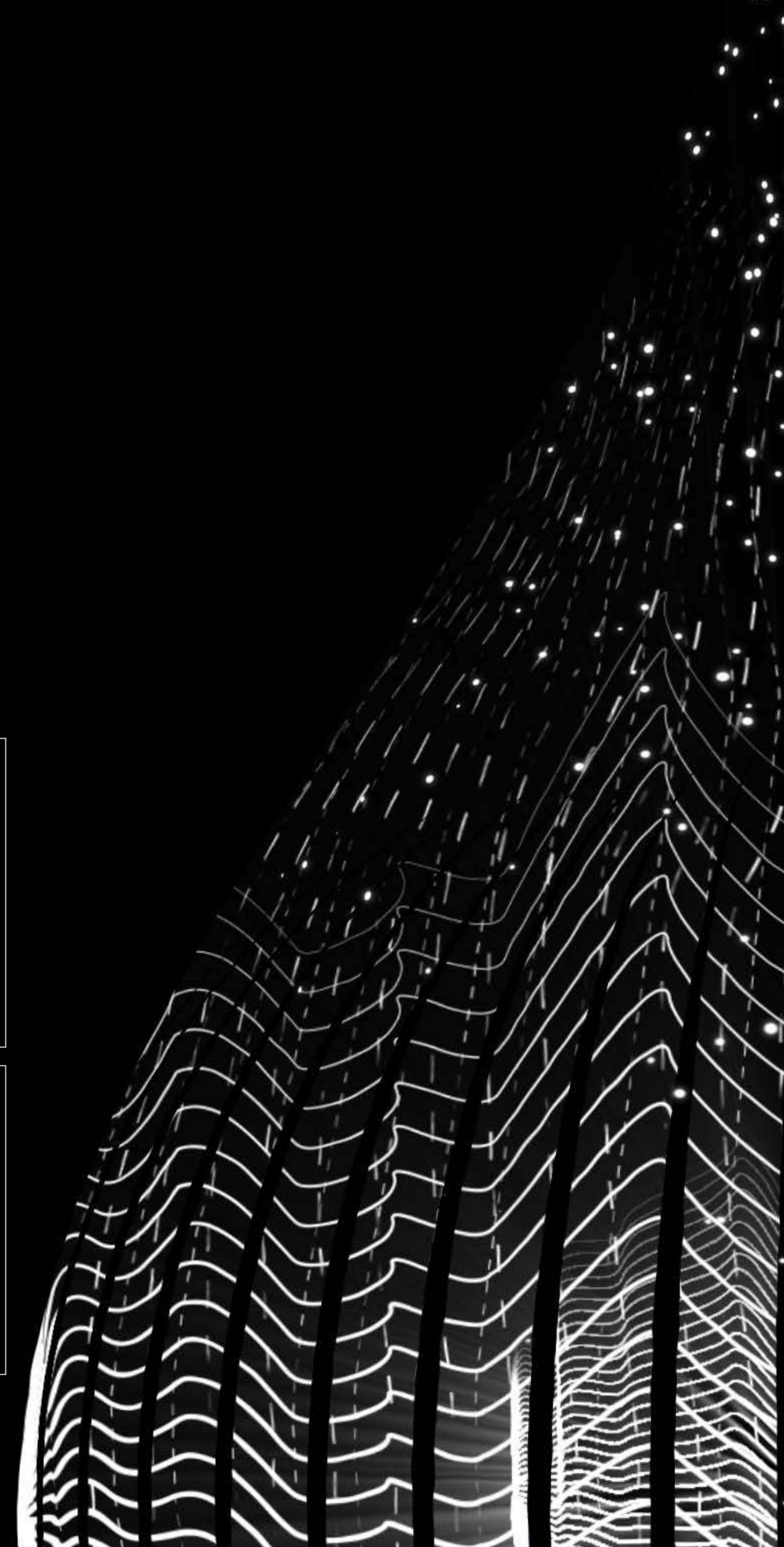
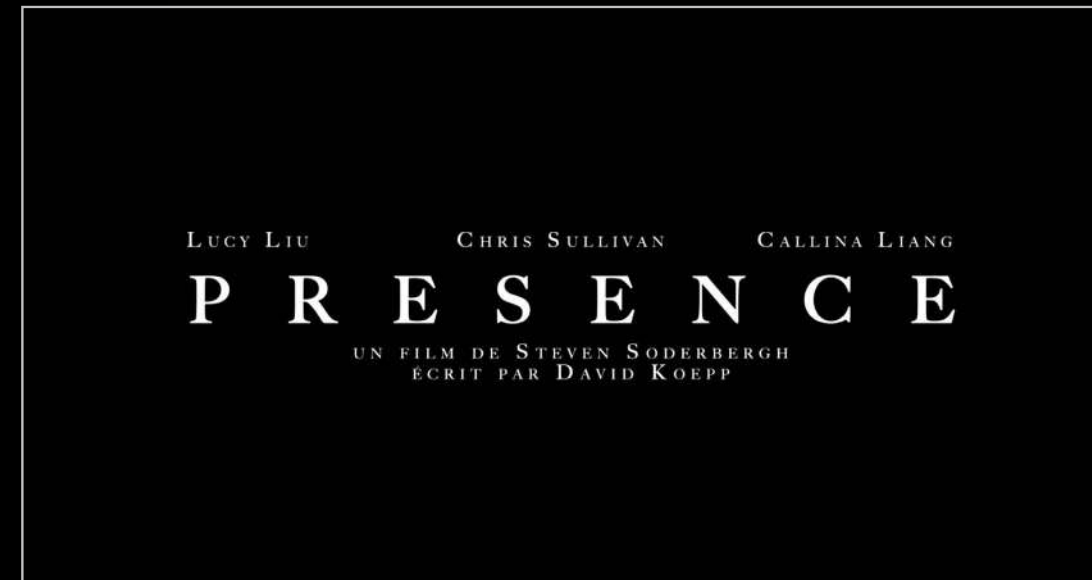
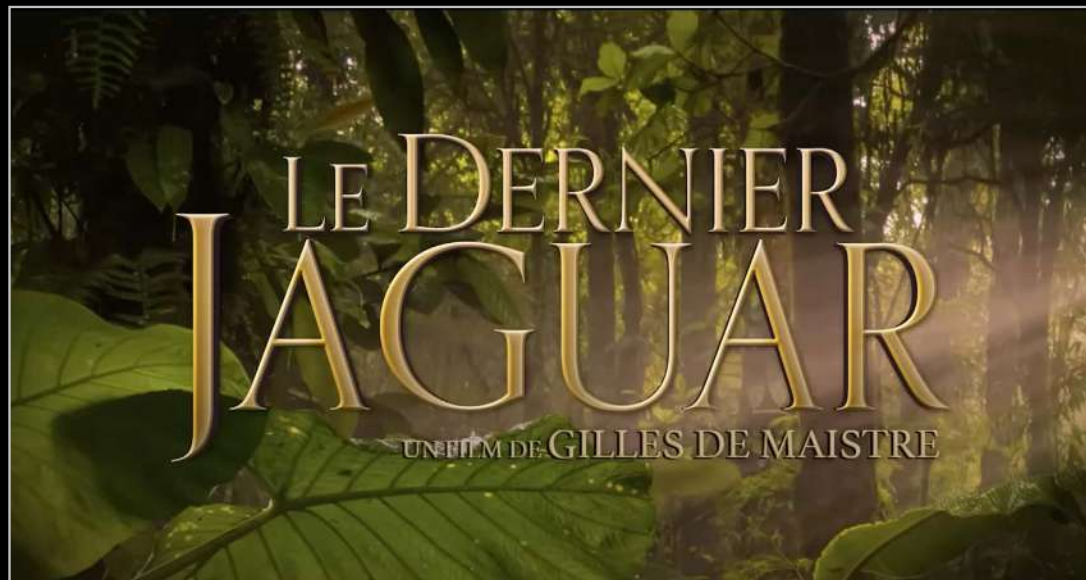
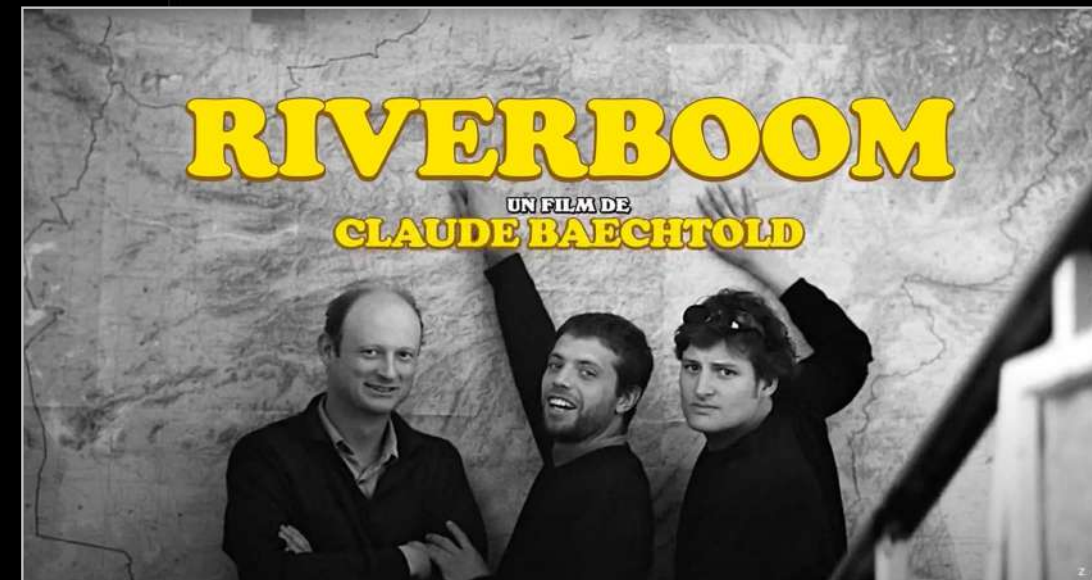
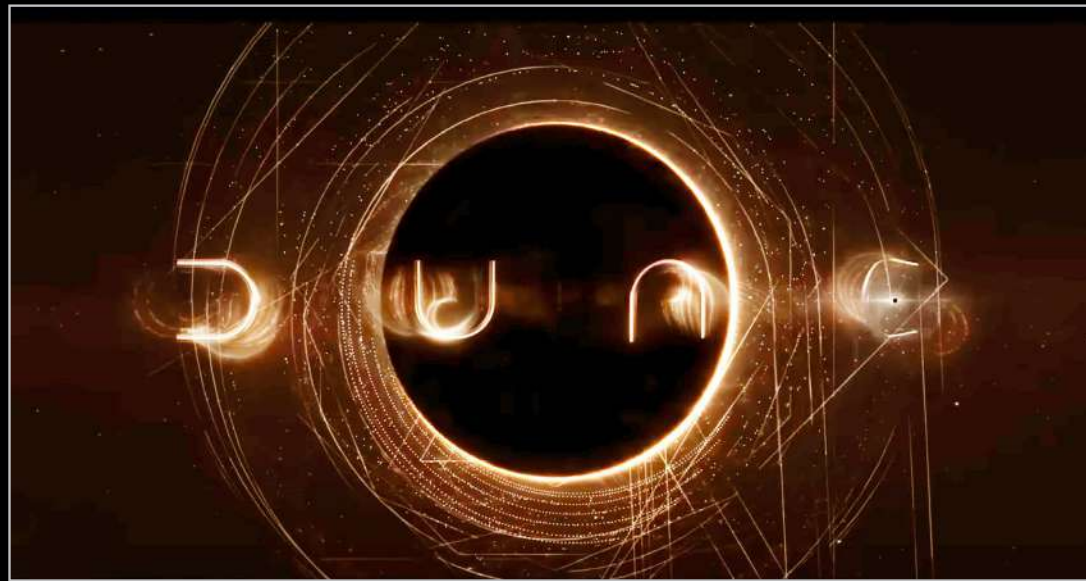
ILLUSTRATIONS

Original creations for distributors
Including the **100th Year Anniversary Warner Campaign**

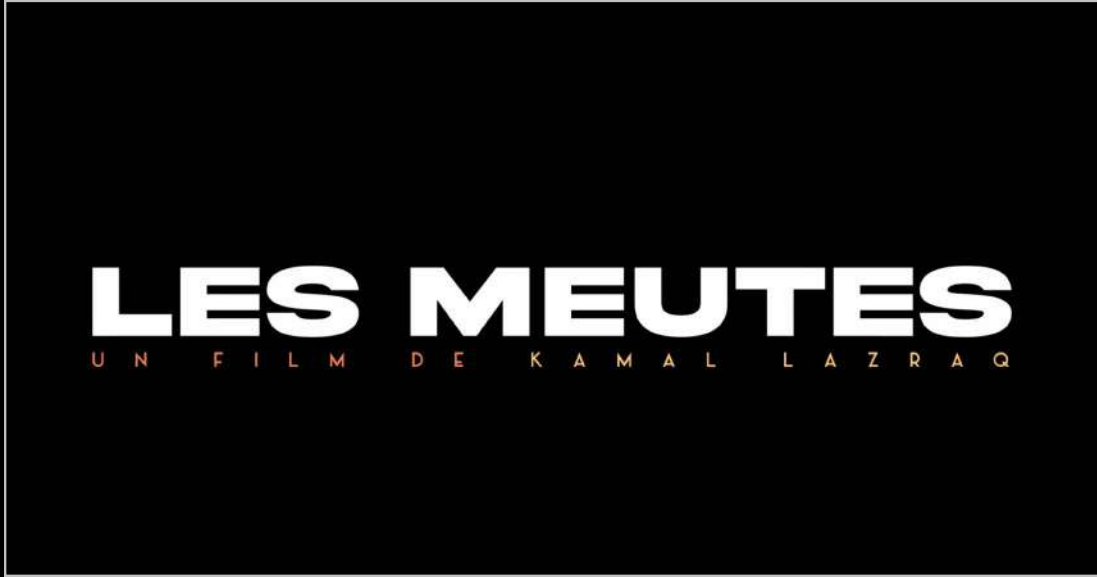


METANOIA TRAILERS

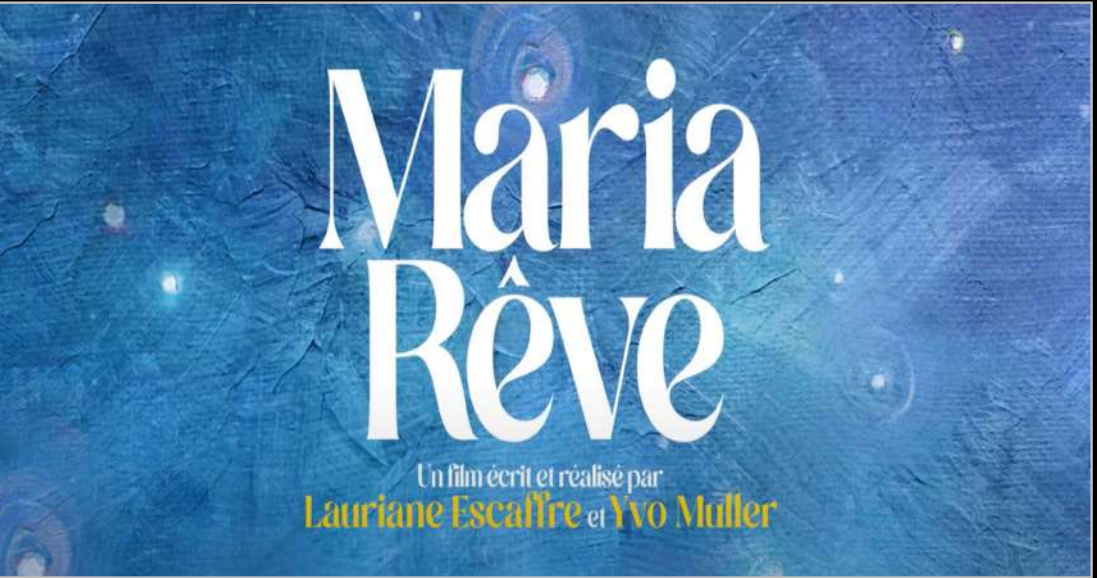
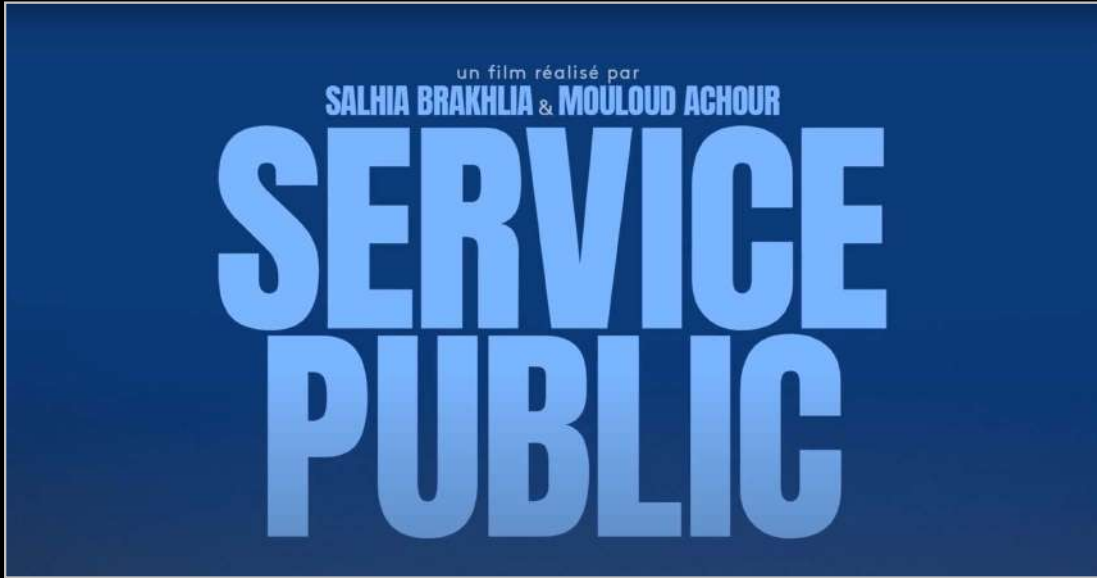
- Over **40 trailers** produced
- Collaboration with the **great majority of distributors** and **platforms**
- **Expertise** across **all types** of films



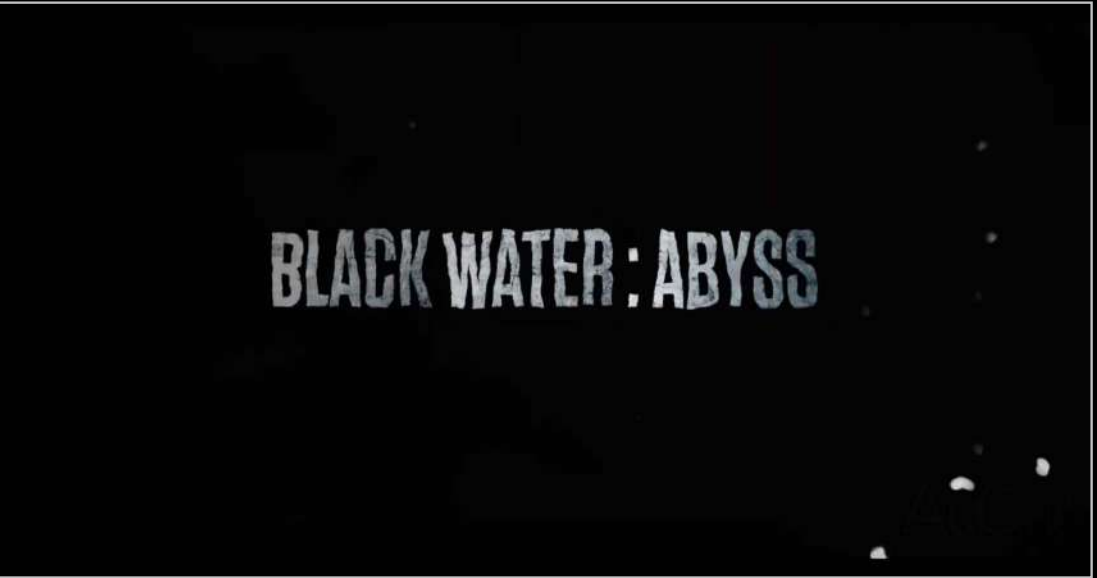
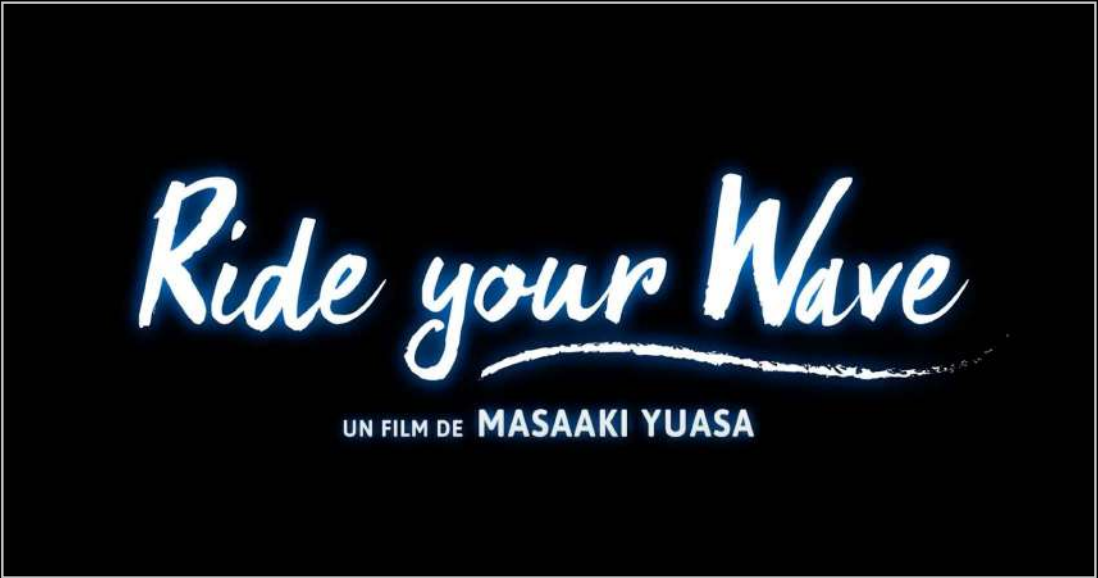
TRAILER CREATION



TRAILER CREATION

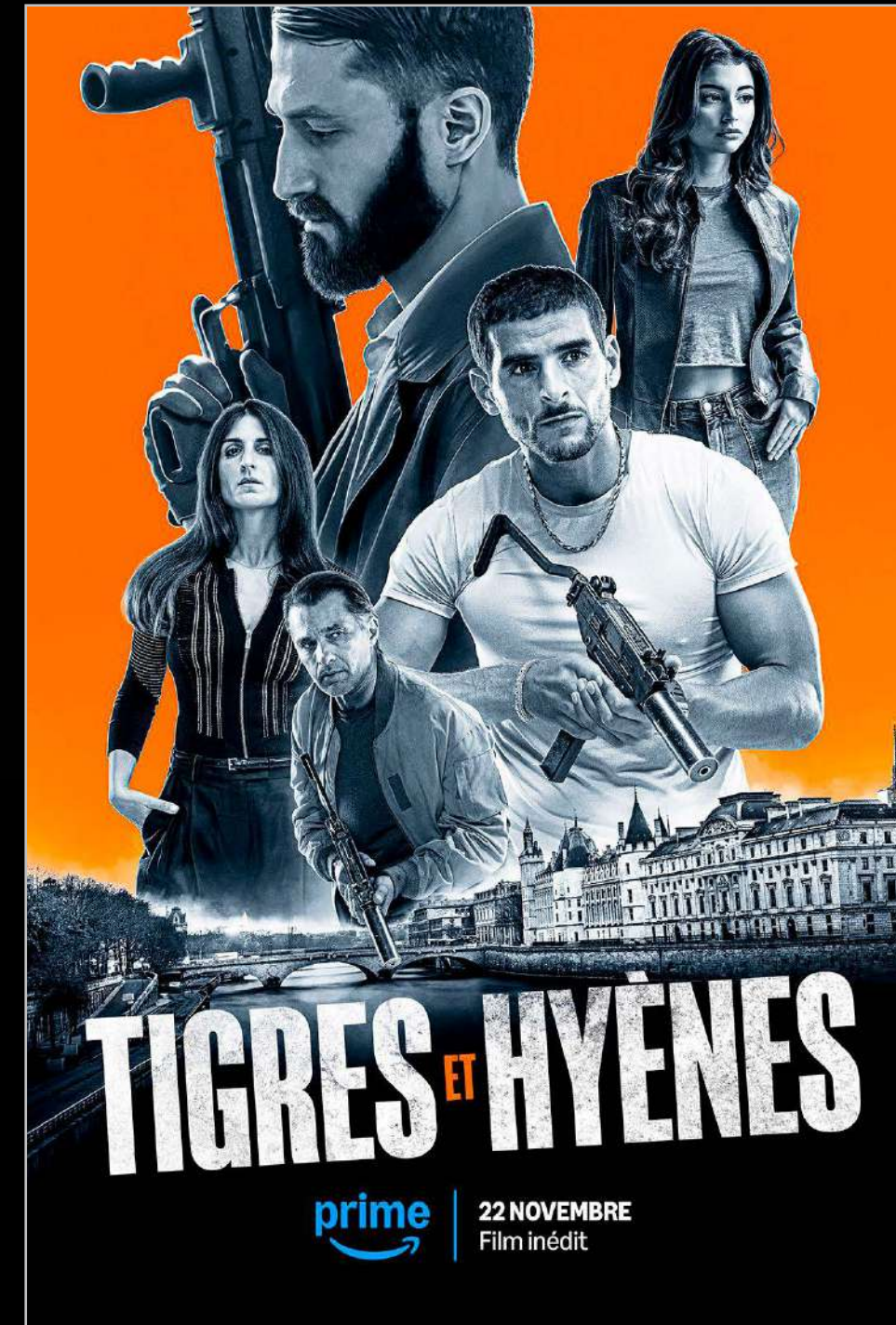


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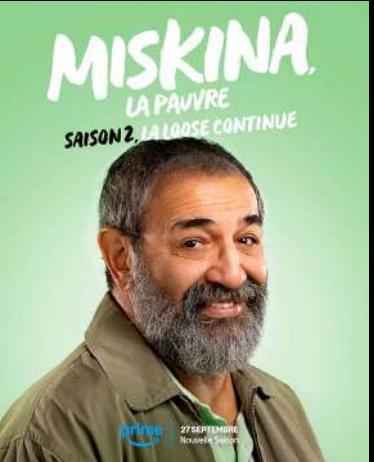
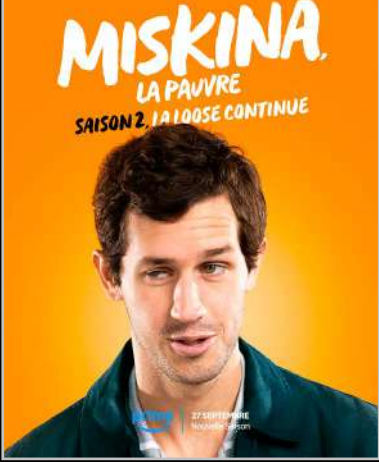
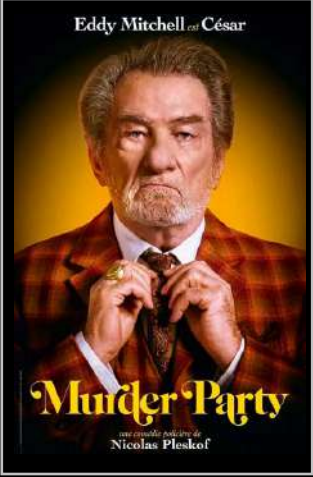
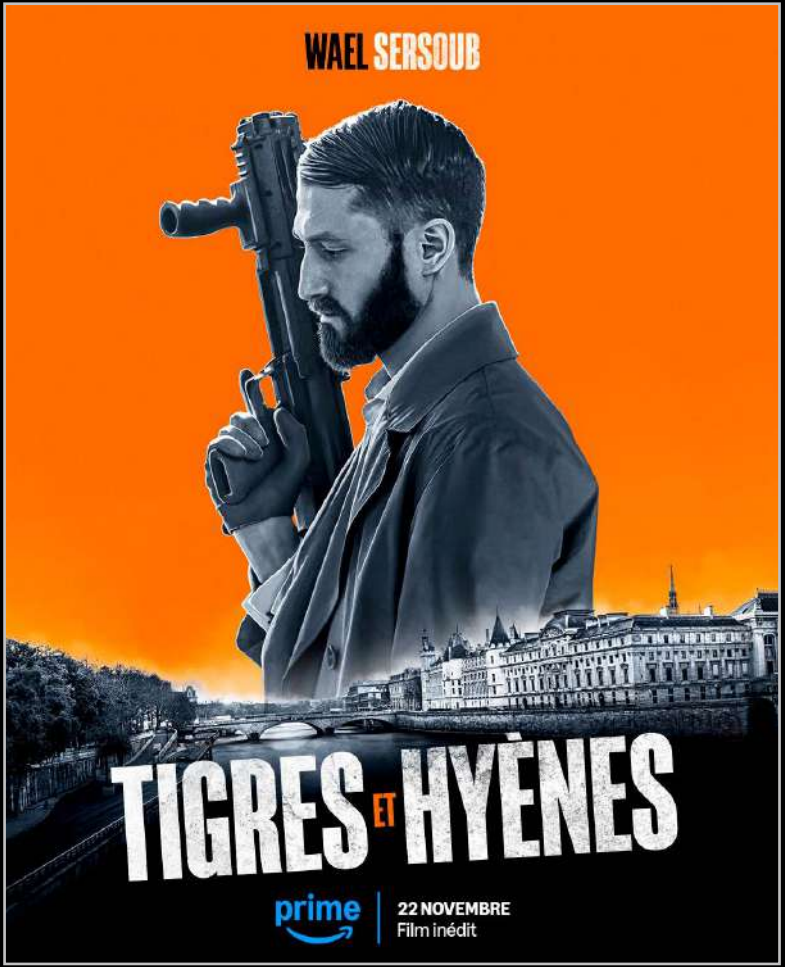
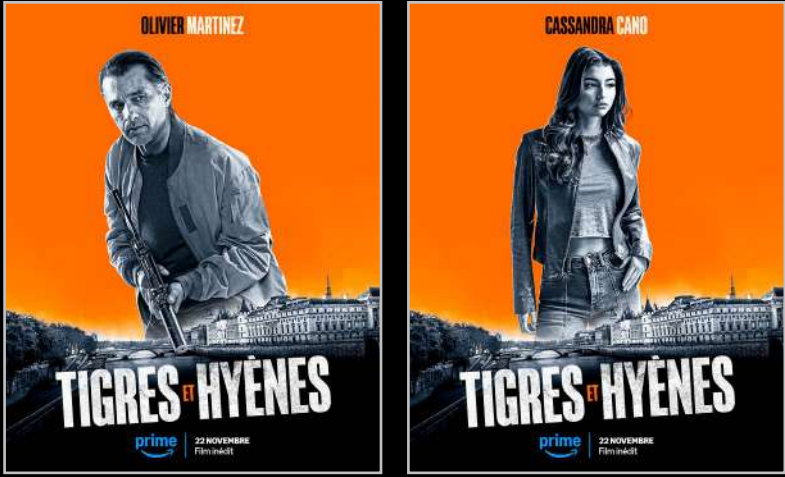


PHOTOSHOOTS

From **concept ideation** and **roughs to shoot** production and **organization**, **Metanoia** provides a **360° service**.



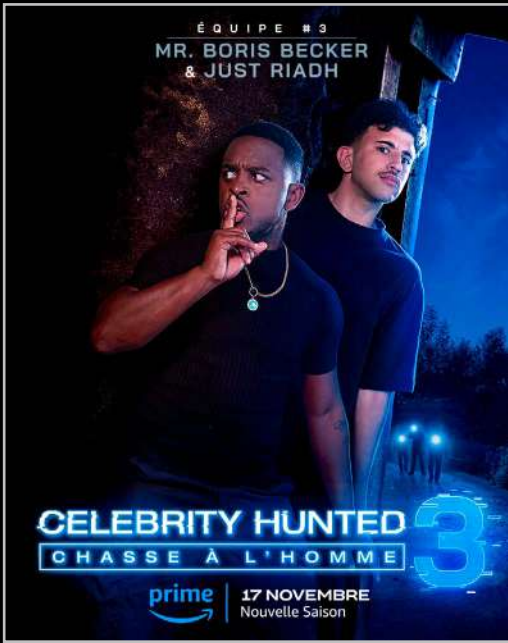
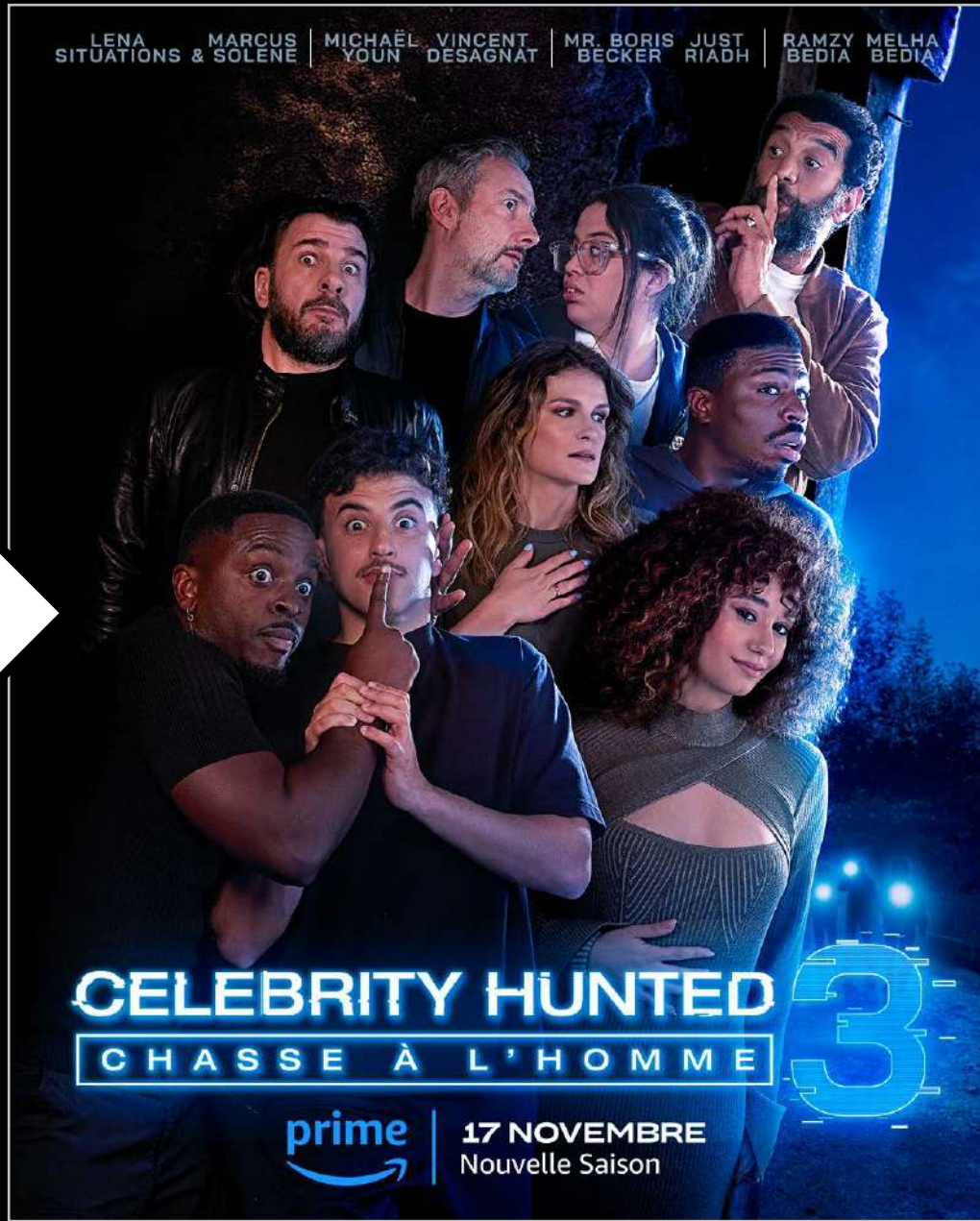
PHOTOSHOOTS



PHOTOSHOOTS



PHOTOSHOOTS



THANK YOU FOR YOUR TRUST!



METANOÏA

THOMAS.CREVEUIL@METANOIAFILMS.FR